

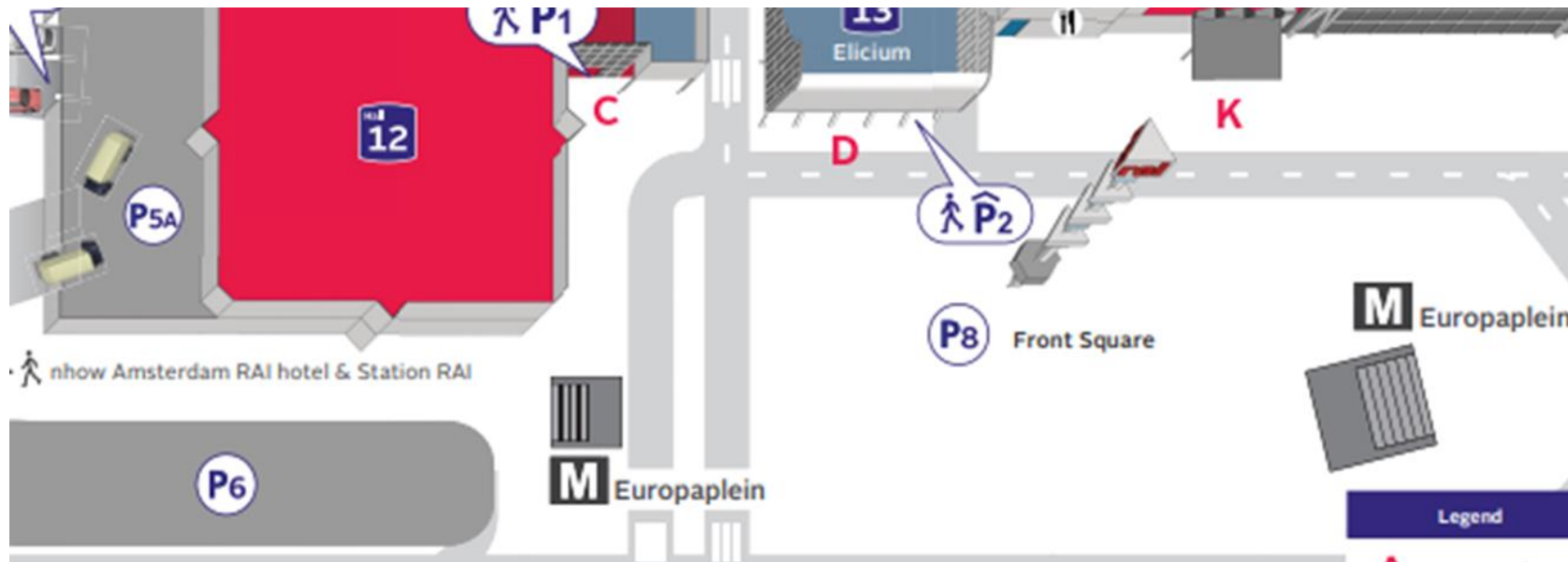


# SPONSORSHIP SIGNAGE OPPORTUNITIES

IIA International Conference 2023

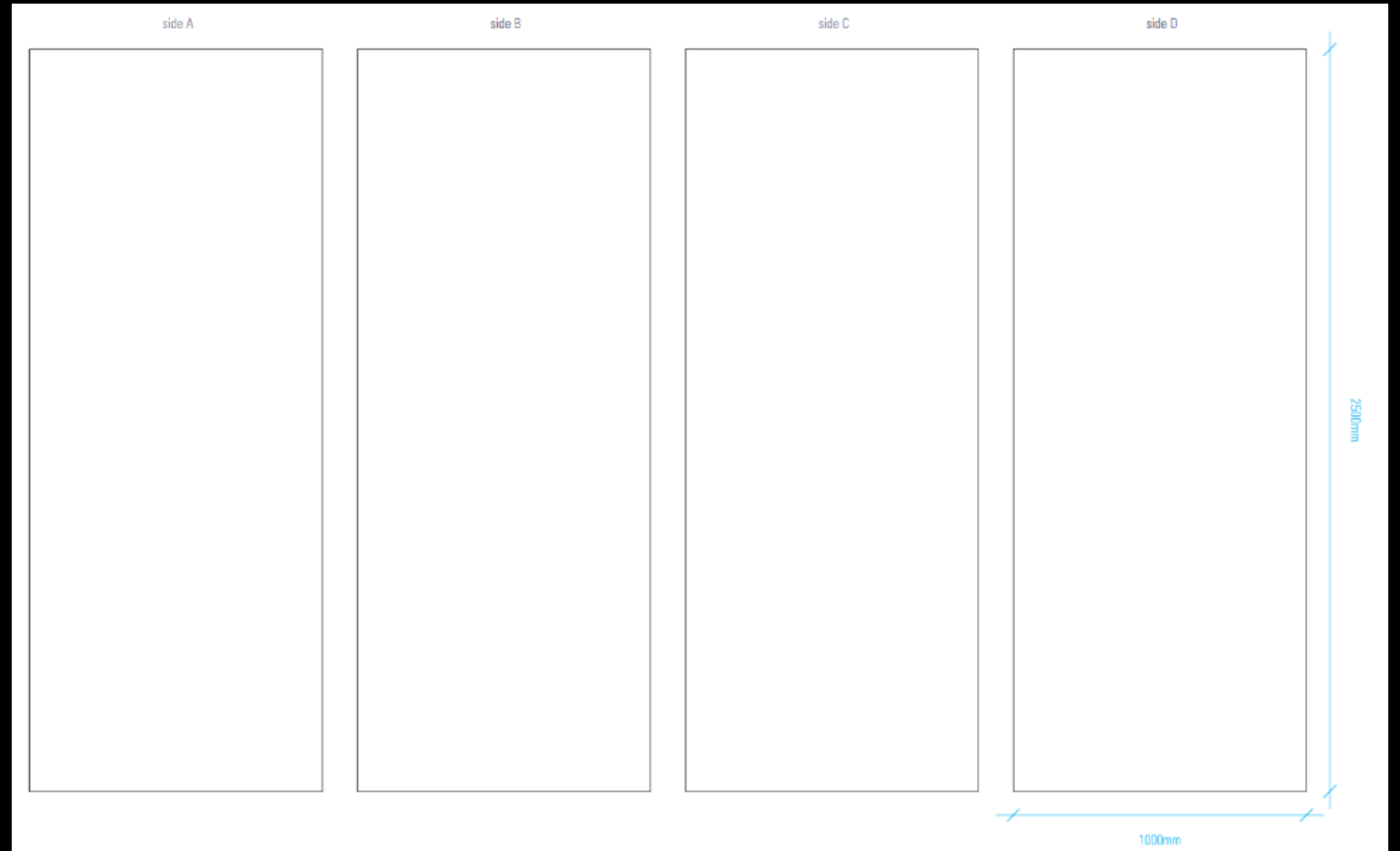
RAI AMSTERDAM

# OUTDOOR SIGNAGE



# OUTDOOR SIGNAGE - DIRECTIONAL

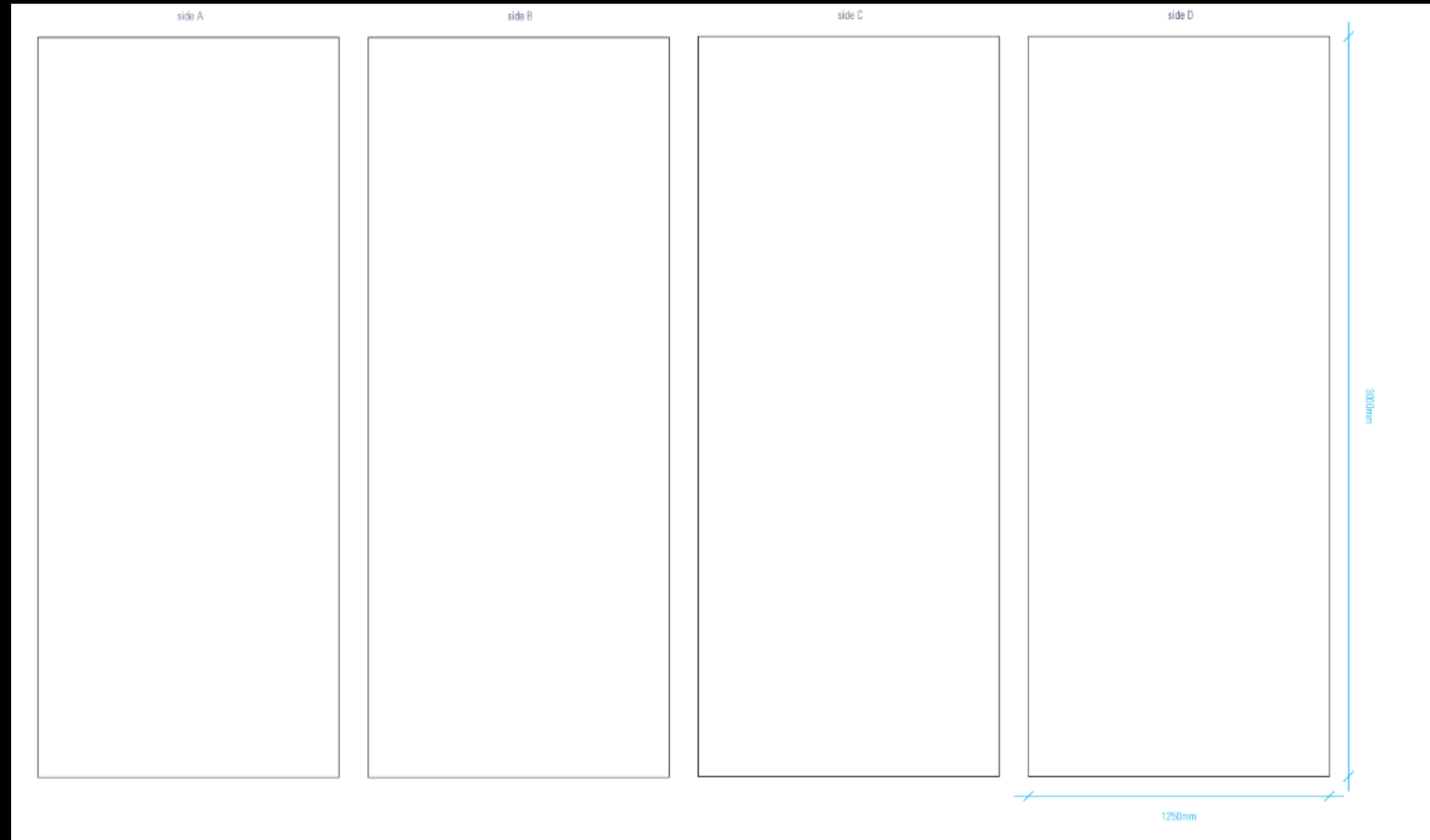
## FROM METRO/TRAIN STATION & HOTEL



TOWER (4-sided) - \$5,000 USD  
(1000mm x 2500mm)

# OUTDOOR SIGNAGE - DIRECTIONAL

## FROM METRO/TRAIN STATION & HOTEL



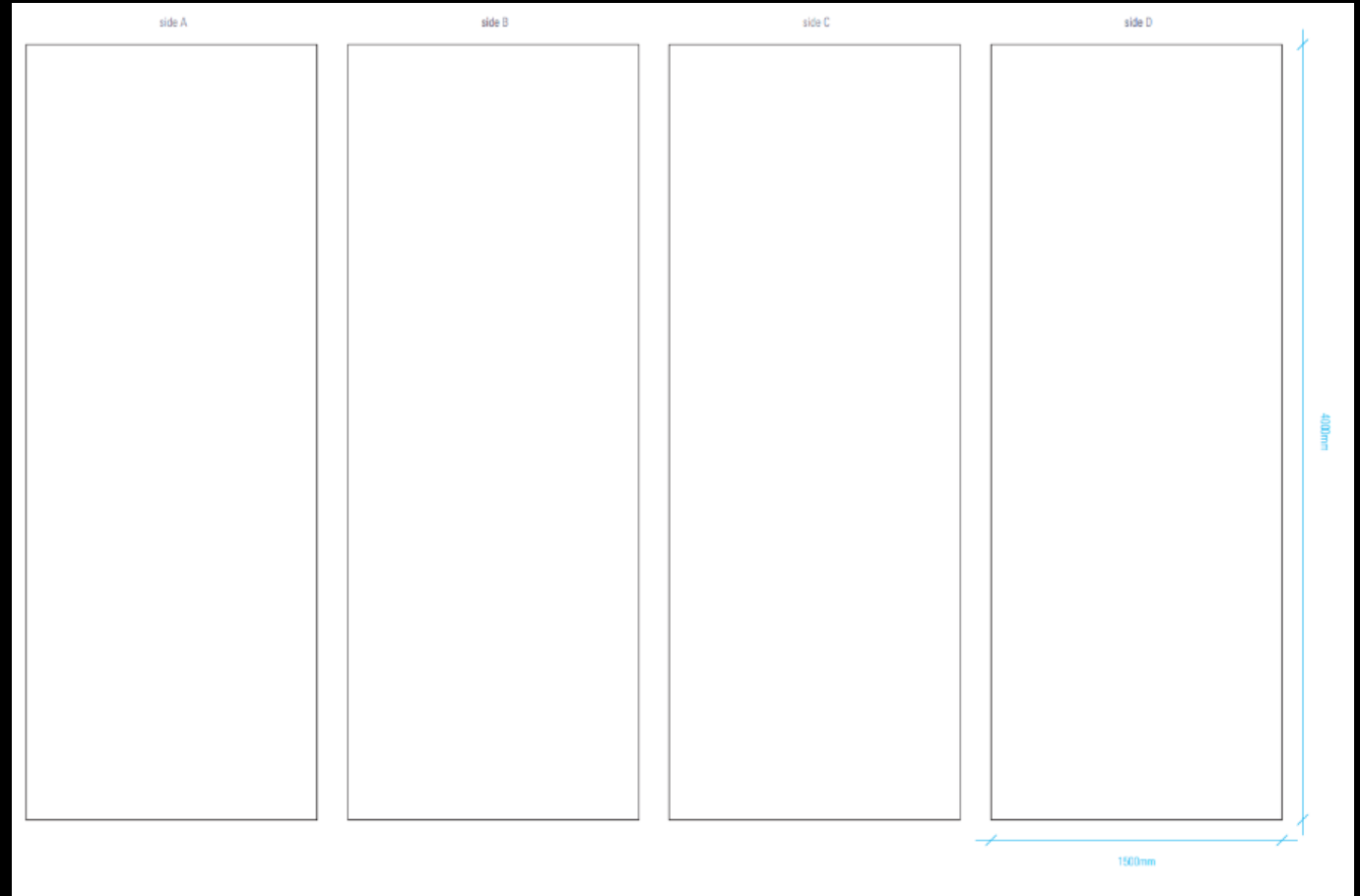
TOWER (4-sided) - \$6,000 USD  
(1250mm x 3000mm)

# OUTDOOR SIGNAGE - DIRECTIONAL

## FROM METRO/TRAIN STATION & HOTEL



TOWER (4-sided) - \$7,000 USD  
1500mm x 4000mm



# ENTRANCE C - STAIRS



**BRANDED STAIRS (middle section)**  
**\$5,000 USD**

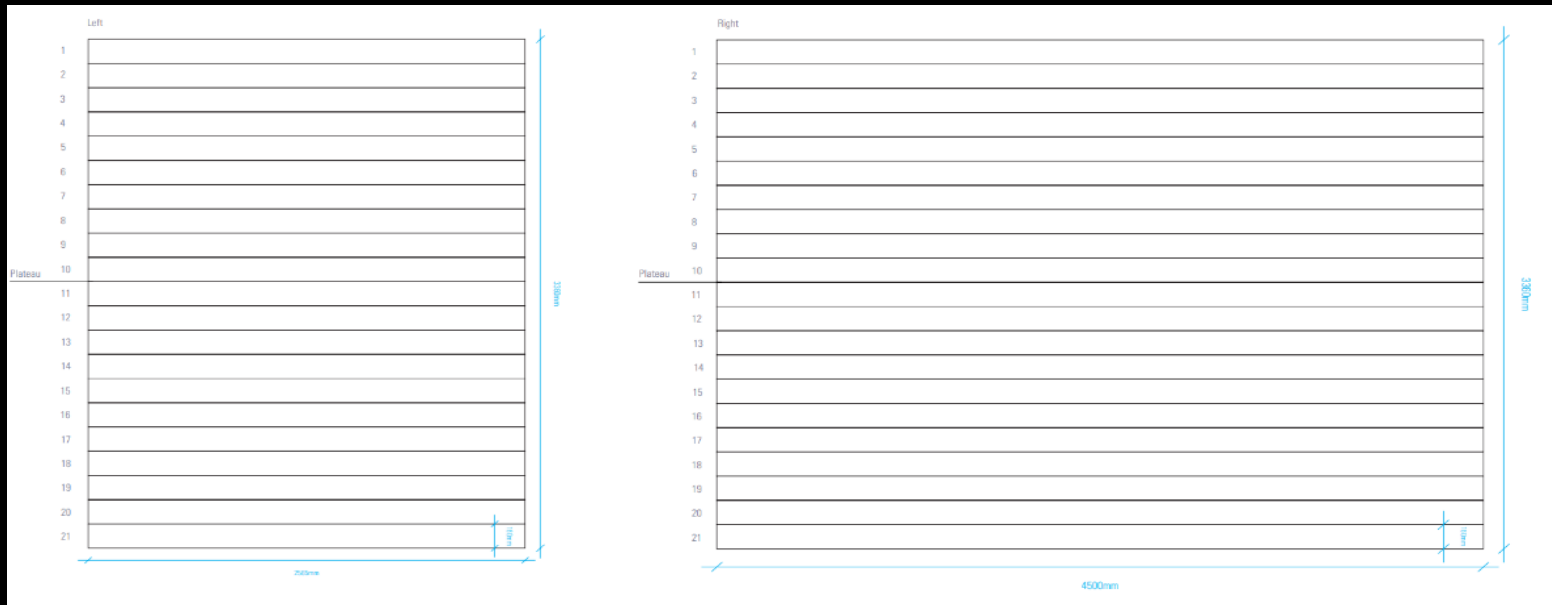




# ENTRANCE C - STAIRS



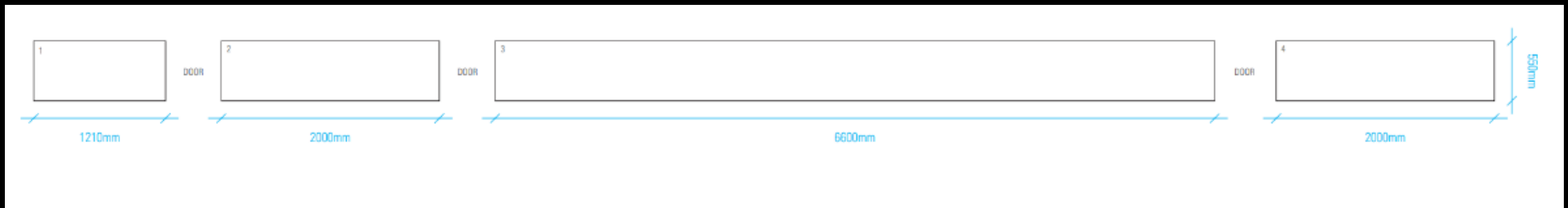
BRANDED STAIRS (both sides)  
\$7,500 USD



# ENTRANCE C - BRANDING



CLOAKROOM COUNTER - \$5,000 USD





# ENTRANCE C - BRANDING



## MAIN ENTRANCE LOBBY AREA

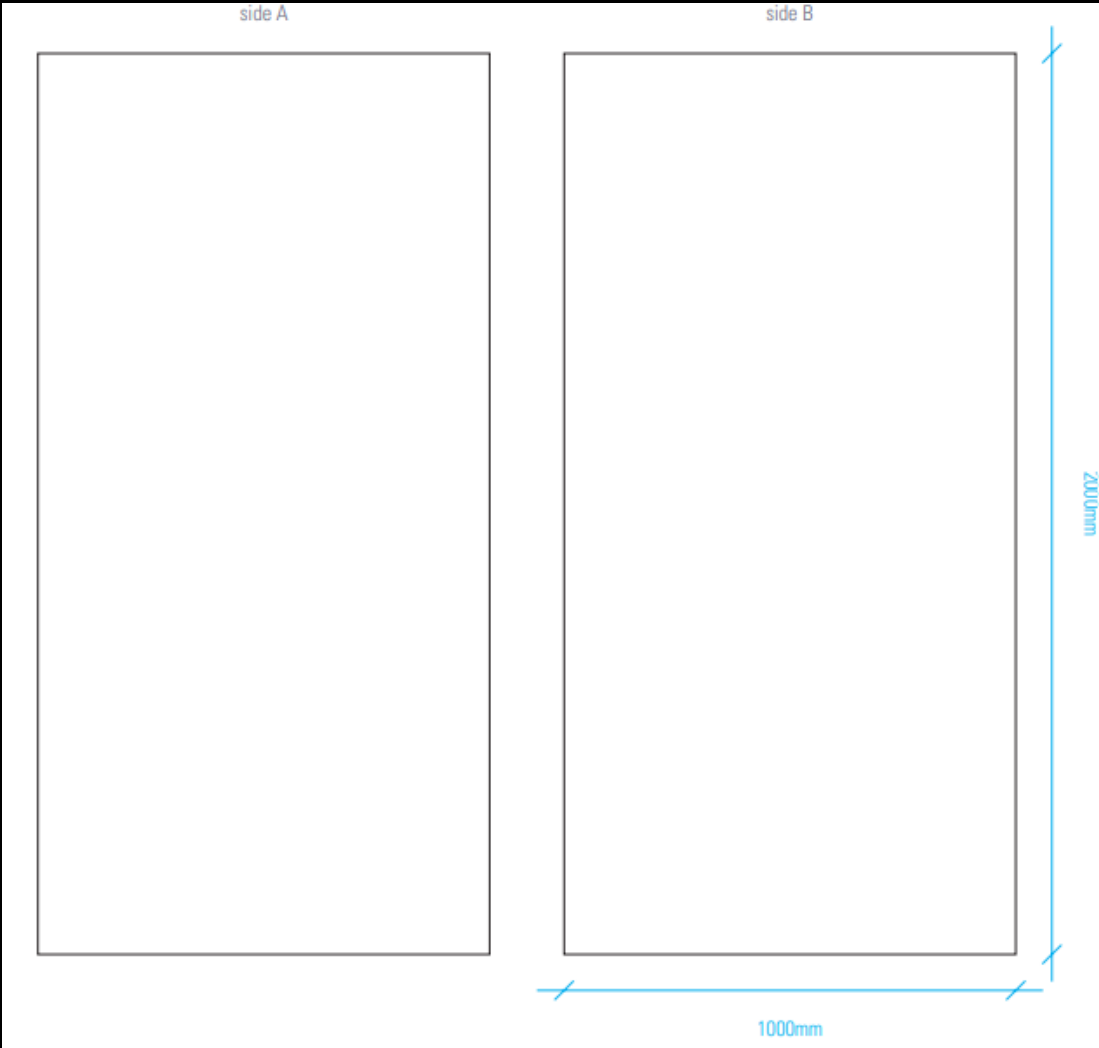
Section A - \$5,000 USD

Section B - \$5,000 USD

Section C - \$5,000 USD

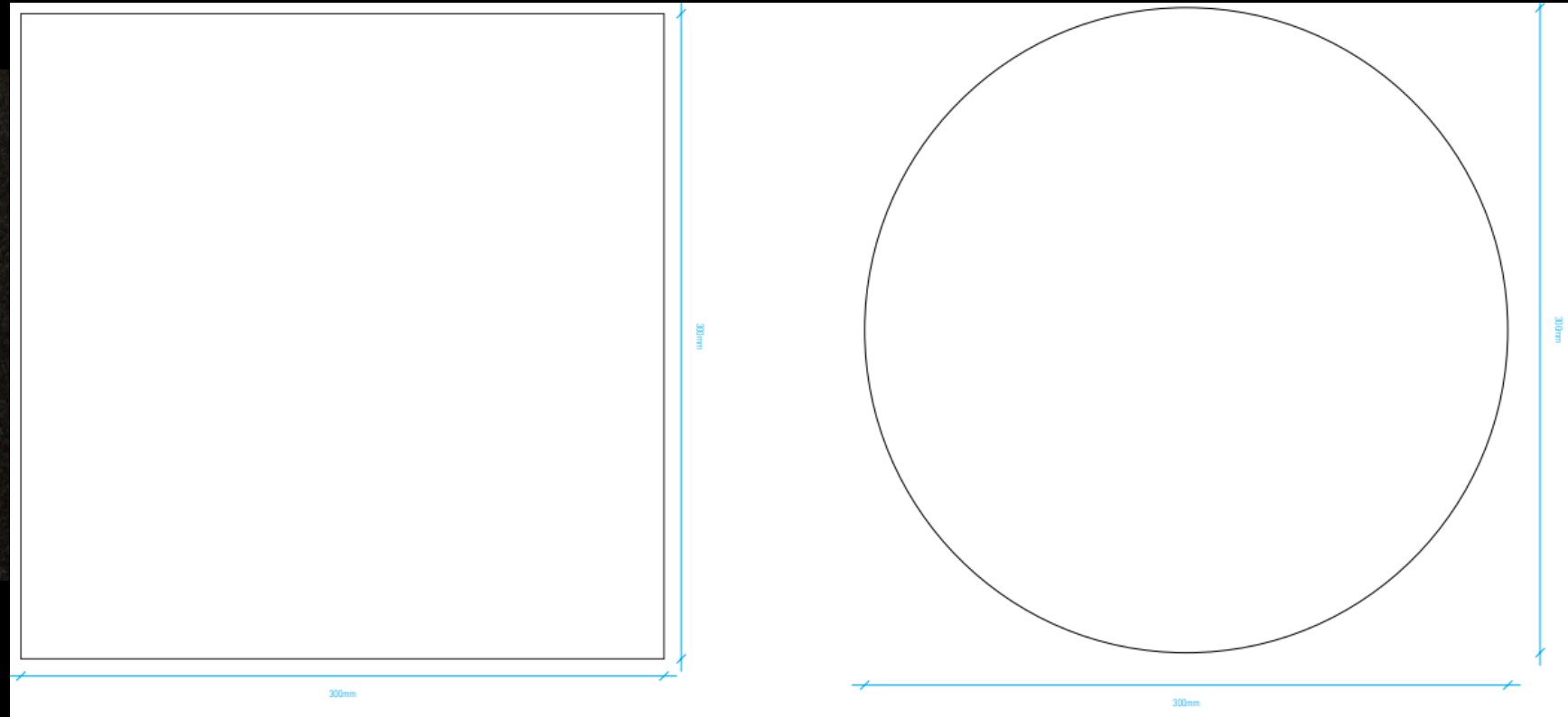
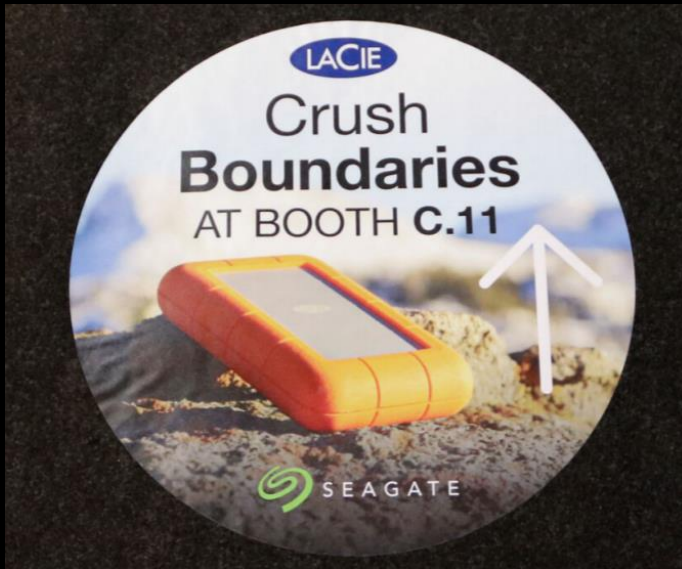


# FREE STANDING BANNERS



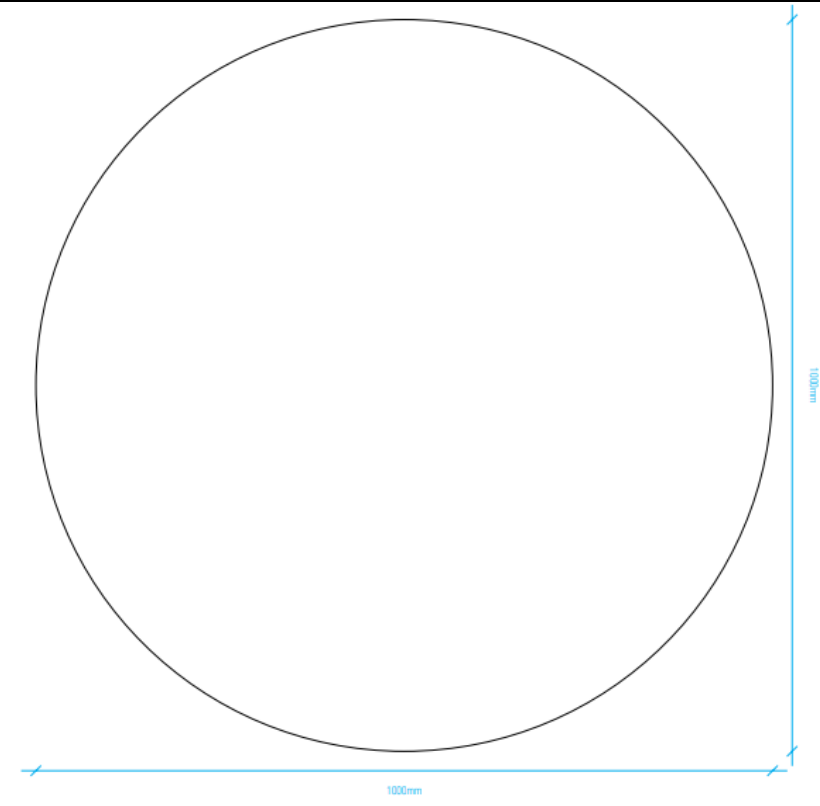
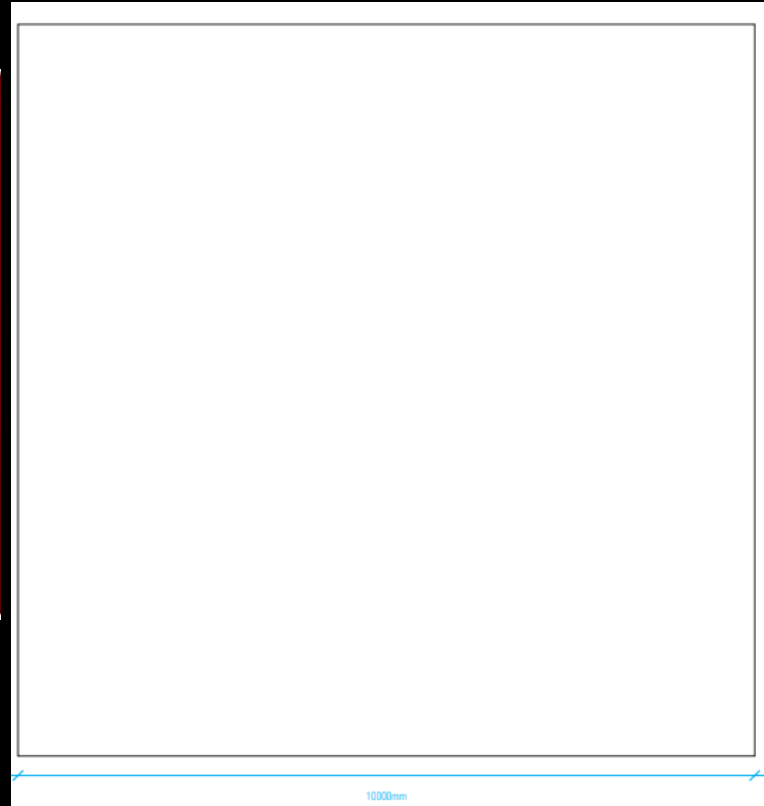
FREESTANDING LIGHTBOX (double-sided) - \$3,500 (USD)  
1000mm x 2000mm

# FLOOR DIRECTIONAL SIGNAGE



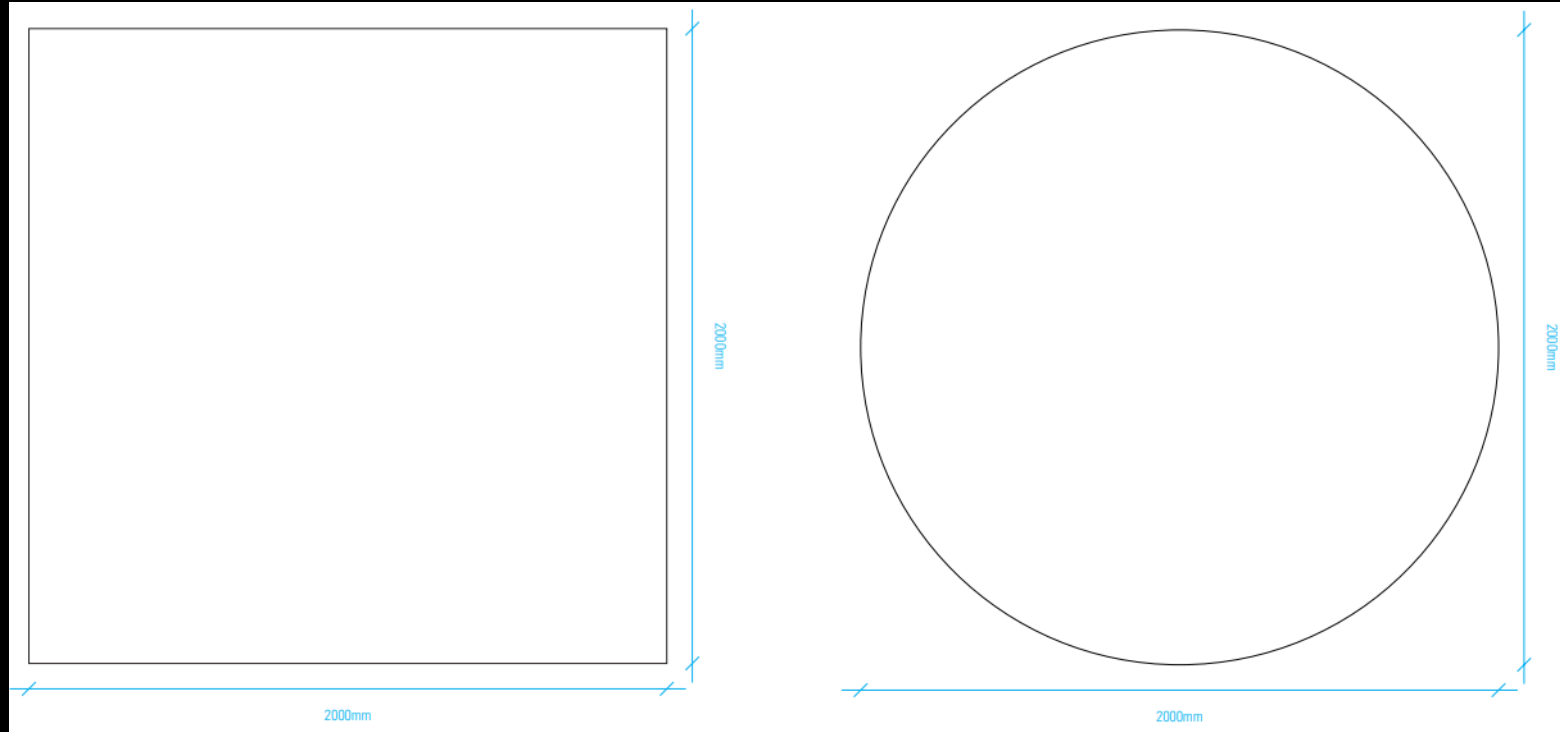
**SMALL  
FLOOR CLINGS (set of 5)  
\$3,500 USD  
300mm x 300mm**

# FLOOR DIRECTIONAL SIGNAGE



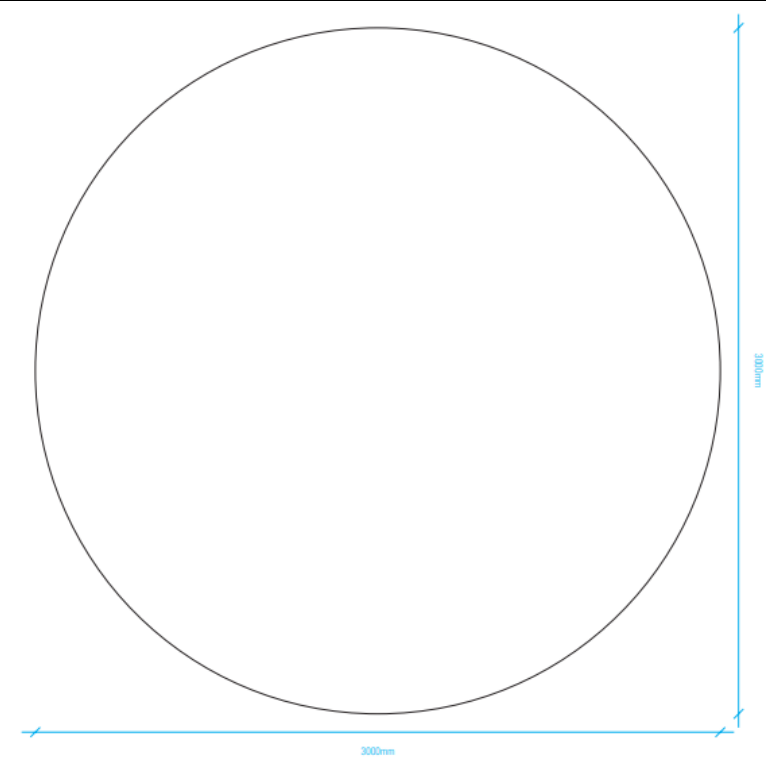
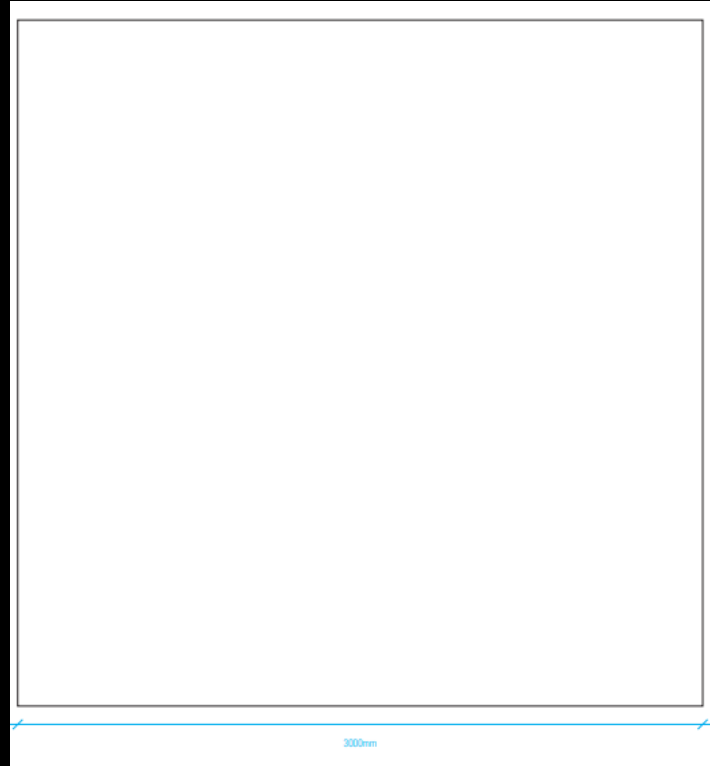
**MEDIUM**  
**FLOOR CLINGS (set of 3)**  
**\$3,500 USD**  
**1,000mm x 1,000mm**

# FLOOR DIRECTIONAL SIGNAGE



LARGE  
FLOOR CLINGS (set of 2)  
\$3,500 USD  
2,000mm x 2,000mm

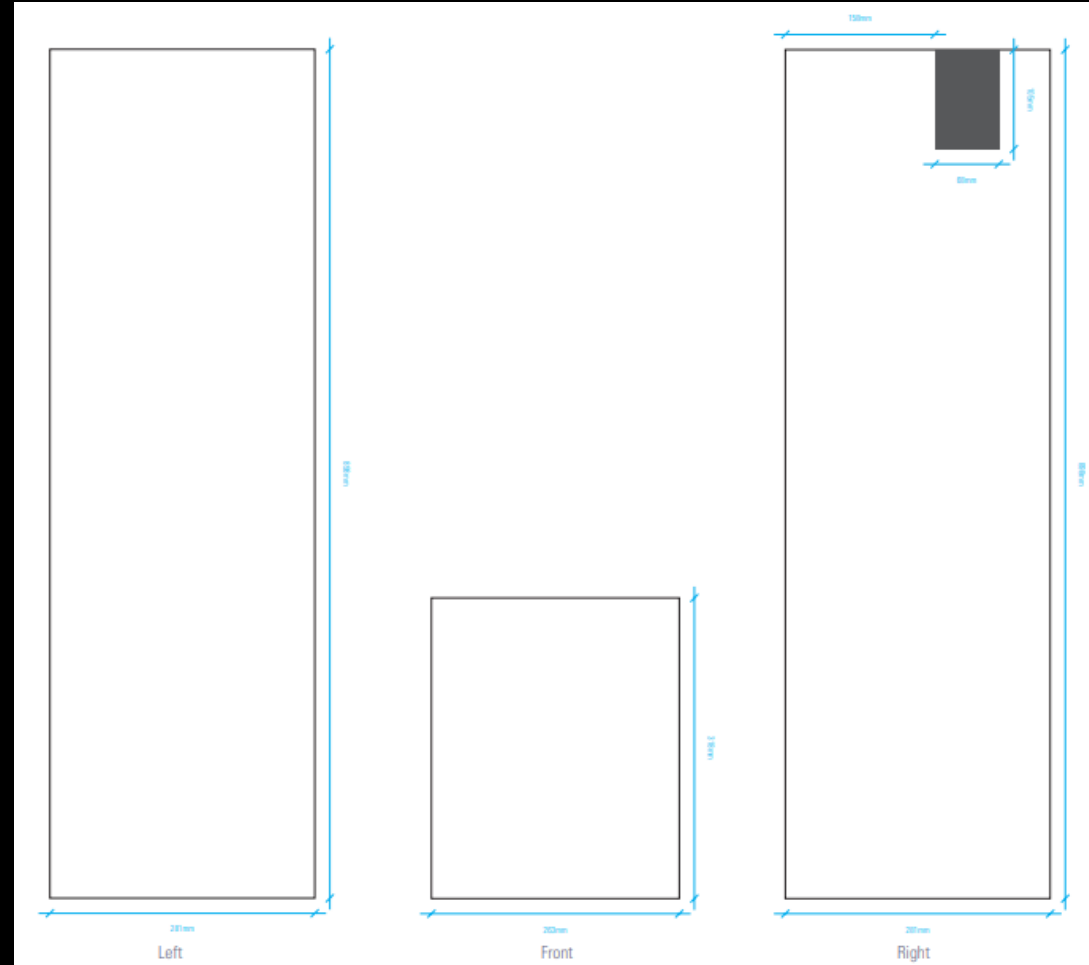
# FLOOR DIRECTIONAL SIGNAGE



**XL**  
**FLOOR CLINGS (set of 2)**  
**\$4,500 USD**  
**3,000mm x 3,000mm**



# OTHER BRANDING OPPORTUNITIES



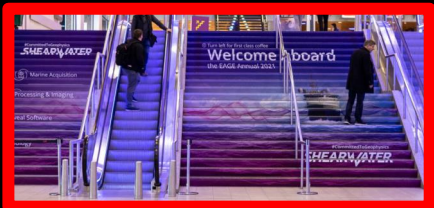
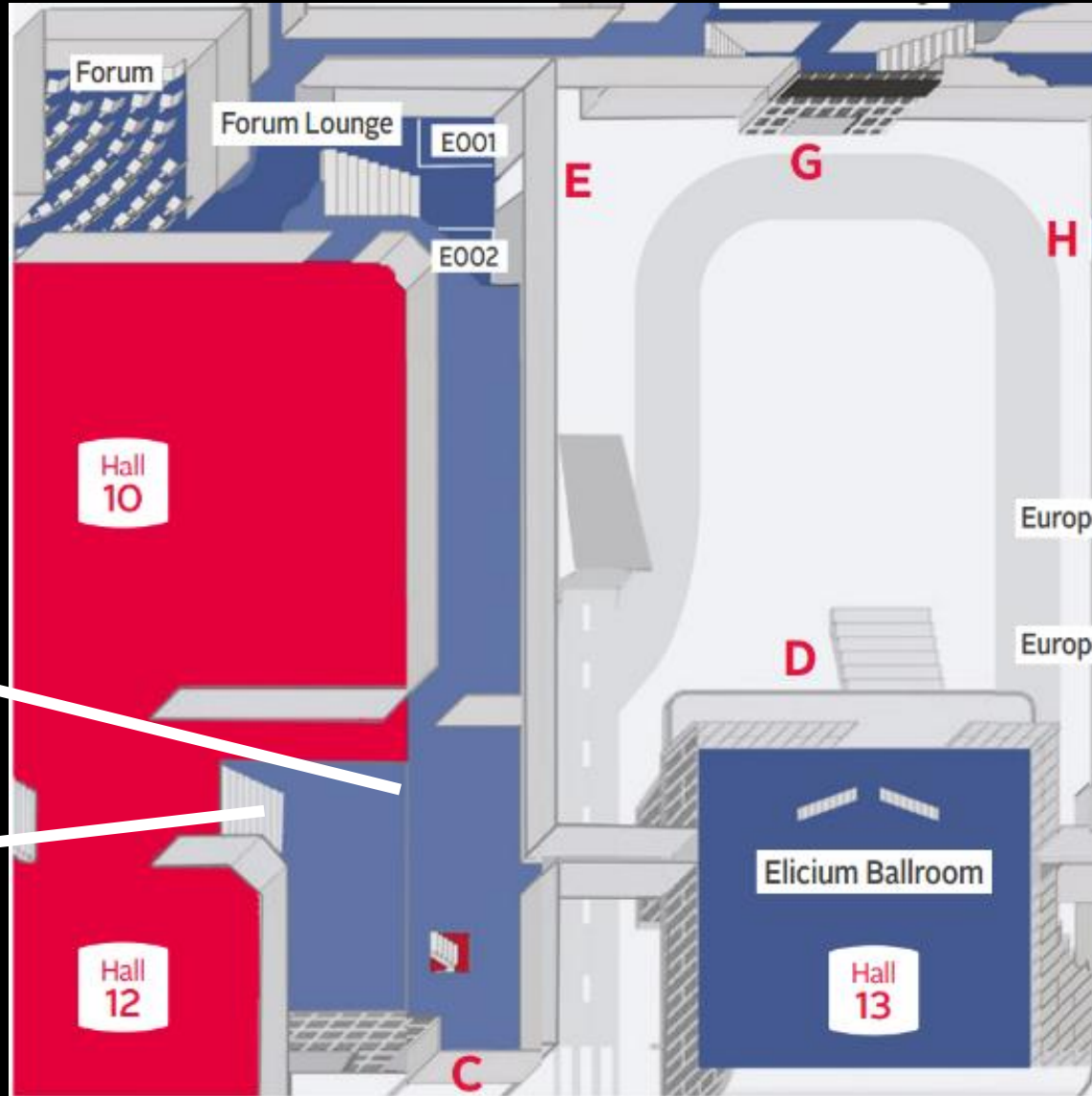
BRANDED WATER STATIONS (set of 5)  
\$3,500 USD

# OTHER BRANDING OPPORTUNITIES



Flyover Branding - walkway to Elicium  
\$10,000 USD

# Grand floor and Elicium ballroom



First floor and Elicium ballroom

