

“First Time Advertiser” Integrated Package*

*For new advertisers only- may not duplicate

Half Page OPTION A

Three (3) 1/2 page ads in ABA Journal (consecutive) along with:

30,000 impressions on ABAJournal.com

OR

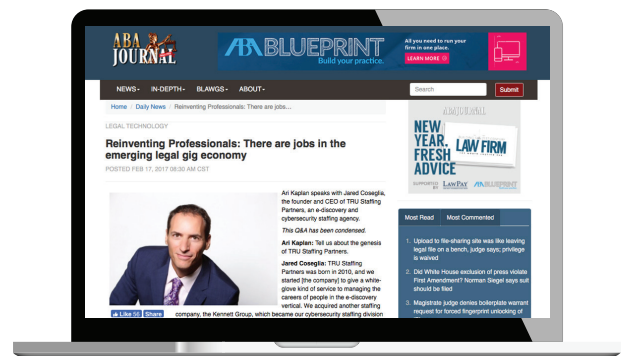
500,000 impressions on AmericanBar.org

Investment: \$15,000

Promotional Value - \$36,000



abajournal.com



ABA Daily Newsletter

Quarter Page OPTION B

Three (3) 1/4 page ads in ABA Journal (consecutive) along with:

30,000 impressions on ABAJournal.com

OR

300,000 impressions on AmericanBar.org

Investment: \$8,000

Promotional Value - \$26,000



ABA Journal magazine



To book your package, or to learn more, contact:

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