



Industry Relations Council

Membership in the Industry Relations Council (IRC) of the Association of Pediatric Hematology/Oncology Nurses (APHON) is available to organizations and companies that support APHON's mission and goals. Membership is available at three levels—Premier, Associate and Nonprofit—each with its own benefit structure and exclusive opportunities to engage with APHON's audience.

Premier Level \$15,000



Industry Relations Council Member

Premier-Level IRC Member Benefits

Company Leadership Benefits

- **Invitations** to all APHON Board and Leadership Meet and Greets.
- **A 1-hour meeting** between company representatives and a select group of APHON Board Members and staff.
- **The opportunity to connect** with APHON Executive Leadership in an advisory capacity.

Year-Round Benefits

- **One-time use of APHON's membership** mailing list*.
- **A subscription** to the Journal of Pediatric Oncology Nursing (JOPON).
- **Recognition as an IRC Member** on APHON's website, including corporate logo placement and a link to the company's website.
- Use of **APHON's IRC logo**.

Annual Conference Benefits

- **\$500 discount** on annual conference exhibit space.
- **Recognition as an IRC Member** throughout the APHON Annual Conference.
- **Four complimentary full-conference registrations** to the APHON Annual Conference.
- **An invitation** to the APHON Annual Conference IRC Meeting.

* Membership mailing lists do not include email addresses, and the planned materials must be approved by APHON in advance.

In addition to the opportunities listed above, Premier-Level IRC Members may select 6 of the following Custom Premier Level Benefits:

- | | | |
|---|---|---|
| <input type="checkbox"/> Targeted E-Blast to APHON members of sponsored content including analytics to be provided by APHON. | <input type="checkbox"/> Inclusion of a link to a clinical trial , white paper, or resource in one issue of APHON's eNews. | <input type="checkbox"/> Display of a sponsored poster at APHON's Annual Conference. |
| <input type="checkbox"/> A survey sent to APHON members on behalf of your company. | <input type="checkbox"/> A full-page advertisement in one issue of APHON's quarterly digital publication, APHON Counts. | <input type="checkbox"/> The opportunity to conduct a focus group with APHON members at the Annual Conference. |
| <input type="checkbox"/> An advertisement in one issue of APHON's monthly eNews to APHON members. | <input type="checkbox"/> A 30-day banner advertisement in the Member Connection section of APHON's website. | <input type="checkbox"/> A link on APHON's website to a Patient Assistance Program of the company. |

Associate Level \$7,000

Associate-Level IRC Member Benefits

Company Leadership Benefits

- **Invitations** to all APHON Board and Leadership Meet and Greets.
- **The opportunity to connect** with APHON Executive Leadership at the APHON Annual Conference.

Year-Round Benefits

- **A subscription** to the Journal of Pediatric Oncology Nursing (JOPON).
- **Recognition as an IRC Member** on APHON's website, including corporate logo placement and a link to the company's website.
- Use of **APHON's IRC logo**.

Annual Conference Benefits

- **Recognition as an IRC Member** throughout the APHON Annual Conference.
- **Two complimentary full-conference registrations** to the APHON Annual Conference.
- **An invitation** to the APHON Annual Conference IRC Meeting.

** Membership mailing lists do not include email addresses, and the planned materials must be approved by APHON in advance.*

In addition to the opportunities listed above, Associate-Level IRC Members may select 4 of the following Custom Associate Level Benefits:

- | | | |
|---|---|---|
| <input type="checkbox"/> Targeted E-Blast to APHON members of sponsored content including analytics to be provided by APHON. | <input type="checkbox"/> Inclusion of a link to a clinical trial , white paper, or resource in one issue of APHON's eNews. | <input type="checkbox"/> Display of a sponsored poster at APHON's Annual Conference. |
| <input type="checkbox"/> A survey sent to APHON members on behalf of your company. | <input type="checkbox"/> A half-page advertisement in one issue of APHON's quarterly digital publication, APHON Counts. | <input type="checkbox"/> The opportunity to conduct a focus group with APHON members at the Annual Conference. |
| <input type="checkbox"/> An advertisement in one issue of APHON's monthly eNews to APHON members. | <input type="checkbox"/> A 30-day banner advertisement in the Member Connection section of APHON's website. | <input type="checkbox"/> A link on APHON's website to a Patient Assistance Program of the company. |

Nonprofit Level \$3,500



Industry Relations Council Member

Nonprofit-Level IRC Member Benefits

Company Leadership Benefits

- **A 1-hour meeting** between company representatives and a select group of APHON Board Members and staff.
- **The opportunity to connect** with APHON Executive Leadership at the APHON Annual Conference.

Year-Round Benefits

- **A subscription** to the Journal of Pediatric Oncology Nursing (JOPON).
- **Recognition as an IRC Member** on APHON's website, including corporate logo placement and a link to the company's website.
- Use of **APHON's IRC logo**.

Annual Conference Benefits

- **Recognition as an IRC Member** throughout the APHON Annual Conference.
- **One complimentary full-conference registration** to the APHON Annual Conference.
- **An invitation** to the APHON Annual Conference IRC Meeting.

** Membership mailing lists do not include email addresses, and the planned materials must be approved by APHON in advance.*

In addition to the opportunities listed above, Nonprofit-Level IRC Members may select 2 of the following Custom Premier Level Benefits:

- | | | |
|--|---|--|
| <input type="checkbox"/> A survey sent to APHON members on behalf of your company. | <input type="checkbox"/> Inclusion of a link to a clinical trial , white paper, or resource in one issue of APHON's eNews. | <input type="checkbox"/> A 30-day banner advertisement in the Member Connection section of APHON's website. |
| <input type="checkbox"/> An advertisement in one issue of APHON's monthly eNews to APHON members. | <input type="checkbox"/> A quarter-page advertisement in one issue of APHON's quarterly digital publication, APHON Counts. | <input type="checkbox"/> A link on APHON's website to a Patient Assistance Program of the company. |

Contact Katy Lewis and Amanda Virgili at APHONsales@wearemci.com with questions about APHON's Industry Relations Council.