GRC 2027 Conference

ISACA | IIA

16-18 August 2027 | Gaylord Texan, Dallas, TX, USA

GRC Conference 2027

The IIA and ISACA partner to bring together governance, risk and control experts from across the globe with the common mission of sharing knowledge, insights and resources with the IS/IT community. The GRC Conference provides a more inclusive and supportive environment for professionals of all experience levels.

Sponsored Sessions

THOUGHT LEADERSHIP
SPONSORED TRACK SESSION
PRESENTATION
(MAIN CONFERENCE SESSION)
60 MINUTES

THOUGHT LEADERSHIP PRESENTATION
KNOWLEGE SESSION
30 MINUTES

INNOVATION SESSION
WITH HIGHLIGHT OF SERVICE
20 MINUTES

Who attended GRC 2026?

MORE THAN 65% WITH AT LEAST
10 YEARS EXPERIENCE

74% ARE COMPANIES WITH
500 EMPLOYEES OR MORE

Sponsorship Packages

DIAMOND SPONSOR	PLATINUM SPONSOR	GOLD SPONSOR	SILVER SPONSOR	BRONZE SPONSOR	SUPPORTING SPONSOR
US$60,000	US$40,000	US$30,000	US$25,000	US$20,000	US$10,000

SPONSOR ROOM: US$25,000 (per day)
Quantities limited. Must be Diamond, Platinum or Gold Sponsor to qualify.

PREMIUM SPONSOR BENEFITS	DIAMOND	PLATINUM	GOLD	SILVER	BRONZE	SUPPORTING
Complimentary full conference registrations	Four	Three	Two	One	One	Expo Only
Expo-only passes	Four	Four	Three	Three	Two	Two
Pre-conference lead data* (name, company, email, professional role, company size, and industry)	•	•	•	•	•	
Post-conference lead data (name, company, email, professional role, company size, industry, and phone number—premium sponsors only, if available)	•	•	•	•	•	•
Lead retrieval included with sponsorship	•	•	•	•	•	•
SPEAKING SESSION: Sponsored Track Session (STS): 50–60-minute thought leadership presentation	•	•	•			
SPEAKING SESSION: Knowledge Session (KS): 30-minute thought leadership presentation				•		
SPEAKING SESSION: Innovation Session (INNO): 20-minute product/demo session					•	
Sponsor Item	•	•	•	•		
Logo with corresponding level displayed on event website	•	•	•	•	•	•
Logo and sponsorship level displayed on marketing slides	•	•	•	•	•	•
Logo displayed on pre-event communication	•	•	•	•	•	
EXHIBIT SPACE: Table, two chairs, and wastebasket	20'x20'	10'x20'	10'x10'	10'x10'	10'x10'	10'x10'

*Option available to purchase pre-conference lead data for US$2,000 **Option available to add additional 10'x10' exhibit space for US$7,500 (based on availability)

SPONSOR ITEM EXAMPLES (PREMIUM SPONSORS ONLY)

- Attendee experience
- Breakfast
- Coffee break
- Conference bag
- Conference pen
- Entertainment
- Floor clings
- Gamification
- Hand sanitizers
- Happy hour
- Headshot
- Keynote branding
- Lanyard
- Lunch
- Mobile application
- Mobile charging station
- Notebook
- Photo booth
- Refreshment break
- Registration kiosk
- Reusable water bottle
- Welcome/networking reception
- Wi-Fi

VIRTUAL CONFERENCE SPONSOR BENEFITS	DIAMOND	PLATINUM	GOLD	SILVER	BRONZE	SUPPORTING
Marketplace Listing: Logo, contact email and documents	•	•	•	•	•	•

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The Institute of Internal Auditors

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