



SPONSORED
WEBCASTS



Leverage Your Expertise and Thought Leadership to Gather Qualified Leads

As a webcast sponsor, you agree to present your data, research or case study in an objective way that both informs and provides value to the RAPS audience.

Your Sponsorship Includes



Email Promotion

Email to RAPS customers promoting the sponsored webcast



Online Campaign

A listing on RAPS.org event calendar and a promotional message on the RAPS LinkedIn group



High Engagement

An average of 400 registrants per sponsored webcast



Branding

Sponsor logo and link on registration page



Leads

Sponsor receives full registration list with email addresses



Recording

Available in the RAPS Learning Portal for up to one year. Sponsor also receives a copy of the recording

What to Expect: Operational Timeline



The content presented must be free of direct promotion of a product, service, or demos. RAPS must review program content prior to broadcast.

Sponsor to provide the following:

- Hi-resolution company logo
- Completed [event abstract form](#)
- Speaker bio and headshot
- Final presentation is due two business days before the webcast

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